

**EMBARGOED FOR RELEASE**  
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**BIOSTART Sponsors New *Health Today* Radio Program Produced by SciComPro**  
*--Show to air on Clear Channel's 55KRC in Cincinnati-THE Talk Station--*

*Mason, Ohio---*BIOSTART will sponsor a new talk radio program entitled "Health Today" that will be produced by SciComPro-LLC and broadcast on Clear Channel Communication's 55KRC (550 AM) in Cincinnati, Ohio beginning July 5, 2009.

"BIOSTART is very excited to be the charter sponsor of *Health Today*," said Carol Frankenstein, President of BIOSTART. "With this sponsorship, we hope to increase awareness of BIOSTART's services and identify new inventors and investors in health science innovation and start-up businesses," she added.

SciComPro-LLC will produce the new weekly one hour talk radio show with Clear Channel Communications in Cincinnati, OH. "With health care reform around the corner, 55KRC listeners will need new information about health and health care," said Bill Mountel, General Sales Manager, 55KRC. *Health Today* will air on 55KRC from 6 to 7 PM on Sunday evenings. Each live broadcast will include news on health and health care and a topic of the week with an expert guest to answer questions from listeners. There will also be a segment

focusing on the services of local health care providers. Episodes of *Health Today* will also be available as podcasts on iTunes.

“I am thrilled that BIOSTART has stepped up to support the launch of *Health Today* in the Tri-State region,” said Kurt Weingand, Ph.D, D.V.M., President of SciComPro-LLC in Mason, OH. “People throughout Ohio, Kentucky and Indiana will value highly the *Health Today* news and information on local health care providers”, added Weingand.

Dr. Weingand recently completed a 20 year career at The Procter & Gamble Company working in Research & Development and External Relations in the Global Health & Well-Being business unit. Prior to working at P&G, Weingand was on the faculty at the Wake Forest University School of Medicine and Kansas State University’s College of Veterinary Medicine.

### **About SciComPro-LLC**

SciComPro is a privately held limited liability corporation in Mason, Ohio, USA that does biomedical research and provides a variety of external relations services for optimizing technical and commercial innovation in new product development and commercial initiatives in the health and pet care categories. For more information on SciComPro-LLC, see [www.scicompro.com](http://www.scicompro.com).

### **About BIOSTART**

BIOSTART, Life Science Catalyst and Community, provides life science companies with a proven mix of business and scientific know-how, effective services , cutting edge laboratory

facilities and a stimulating, supportive entrepreneurial culture. We help build life science companies that create jobs, build products that improve health and better the quality of life in the tri-state community. For more information visit [www.biostart.org](http://www.biostart.org)

### **About 55KRC**

55KRC in Cincinnati, Ohio is owned by Clear Channel and serves the tri-state area with talk and information. 55KRC is the home for Brian Thomas, Glenn Beck, Rush Limbaugh, and Sean Hannity. 55KRC also provides how to advice each weekend from your garden, home or your car from our experts Ron Wilson, Gary Sullivan, Marilyn Harris and Dale Donovan. For more information, see [www.55krc.com](http://www.55krc.com).



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